

projectdark2light



A proposal for transforming the lives of adult victims of sexual trafficking in Oklahoma by DaySpring Villa, a women and children's shelter.



Introduction



For many, the concept of sexual trafficking is often limited to faraway locales where young girls and boys are offered up for sale, or smuggled into the United States with promises of jobs and a better life. But sexual trafficking has evolved to become the second fastest-growing crime on the planet. No longer are there land boundaries between children and teens and organized prostitution, because these children and teens are now our own.

Here in America, they are abducted, coerced and threatened into what has become a thriving yet almost invisible enterprise. Under the cloak of darkness, young victims are bought and sold over and over again. They are forced to perform insidious acts and tortured if they refuse. They are murdered if they try to escape.

With three interstates to our credit, Oklahoma has unwittingly become a primary trade route for transporting victims across the country. We've also become an unwanted destination for the business itself—and the business of sexual trafficking here is growing.

DaySpring Villa has long been a voice for violence against women in Oklahoma. We now believe it is incumbent upon us to provide a solution and a helping hand to those adults who have survived sexual trafficking. We ask that you join us in Project Dark 2 Light by sounding your voice and lending your hands to help us, help them.





Project Purpose / Vision

Oklahoma state legislators addressed the growing phenomenon of sexual trafficking in July 2011, which led to State Statute Title 75, Chapter 30: Standards and Criteria for Adult Victims of Sex Trafficking Programs.

DaySpring Villa, a domestic violence shelter for women and their children, became the first shelter in Oklahoma to become certified under the statute's guidelines to provide emergency housing, medical assistance, food and clothing, protection, and advocacy services for adult victims of sexual trafficking.

The purpose of Project Dark 2 Light is clear: Offer a sanctuary, food and clothing, medical care, specialized services and goals-based programs to literally transform the lives of adult sexual trafficking victims. To do this, we must construct the physical space and add the professionals that enable these women to heal, restore their dignity, find independence, and discover the person they were always intended to be.

Our vision is to become a solution to adult trafficking victims who have escaped their captors but question if their lives are without merit or purpose. Victims who believe they are worthless, at fault, and undeserving of love, acceptance and happiness. Who didn't make the choice to become a victim but are dedicated to becoming a survivor.

While we may not end sexual trafficking in our lifetime, DaySpring Villa is committed to becoming the lifeline for adult victims who take the courageous step to escape a horrific confinement. Through our associations with OATH (Oklahomans Against Trafficking Humans) and other local and national advocacy and awareness organizations, we can turn victims into survivors.

About DaySpring Villa

DaySpring Villa is one of 29 certified domestic violence shelters in Oklahoma and the state's only faith-based shelter, providing emergency housing, food, clothing, advocacy, and spiritual healing to adult women and their children. We are also the first and only shelter to request and receive certification by the Oklahoma Attorney General's Office to provide emergency services to adult victims of sexual trafficking.

Since 1995, DaySpring Villa has provided sanctuary and services to more than 6,100

domestic violence survivors in the Tulsa metro area. Our mission is to not only address the immediate needs of battered women and their children, but to literally transform their lives. Through goals-based programs, domestic violence education and spiritual guidance, DaySpring Villa is a real solution for women who make the choice to end the cycle of abuse.

Unlike other shelters, DaySpring Villa does not limit the stay of victims as a temporary "time out" to resolve the issues of a violent relationship. Rather, we work with each woman

individually to set short- and long-term goals that empower them to live an independent and self-sufficient life. We provide the tools—and the time—to find employment and housing, enhance their education, improve their parenting skills, and awaken their inner strengths.

At DaySpring Villa, we transform victims into survivors every day. To this end, we believe that our successes, combined with our years of invaluable experience, make us the ideal organization to implement a program for adult victims of sexual trafficking.



DaySpring Villa is a 501(c)(3) not-for-profit organization that relies on the financial gifts of companies, foundations, churches and individuals to provide shelter and services for up to 55 women and children in crisis. We receive no government or United Way funding.

Sex Trafficking in Oklahoma

On October 13, 2011, behind a Homeland grocery store in Oklahoma City, the remains of a 19-year-old girl lay stuffed in a duffle bag. She'd been mutilated and decapitated. Police would later say that her torture and murder had been witnessed by other girls her age, enslaved in an organized prostitution ring that had gone unnoticed by those who lived and worked in the suburb of Bethany. The act sent a clear, undeniable message: If you try to leave, you will meet the same fate.

In March 2012, police busted a sex trafficking ring in Tulsa where motel rooms and apartments were used for the purpose of

selling underage girls and young women for sex. Customers were given poker chips in exchange for cash. The chips were then given to the girls as a silent communication that they had been bought and paid for. The women were required to keep the chips until the end of the day to prove they had complied.

Sex trafficking here and throughout the United States is a new extension of organized crime manned by gangs who operate territories. Girls are regularly transported from city to city, state to state, where they are sold, traded, used to pay off debts, or served up as a gift to other gang members. Recruiters

seek out troubled girls, many of whom have been physically or sexually abused at home. These girls are lured into the world of sexual trafficking with promises of money, clothes and travel then discover they owe a debt that can never be satisfied. Others are drugged and abducted, never to be seen again.

Last year, more than 100 phone calls from Oklahoma victims poured into the National Human Trafficking Resource Center Hotline. The fates of these women today are largely unknown. What is clear is that sexual trafficking has left a growing footprint in our communities, and those who have



escaped their captors face an uncertain future. Desperate to find help, protection, or sanctuary, they often succumb to survival mode, returning to the only thing they know.

DaySpring Villa's Project Dark 2 Light provides a needed solution for adult survivors of sexual trafficking in Oklahoma. For victims who are underage, we will offer temporary emergency refuge until they can be transferred to an appropriate juvenile care center.

Together, we can become the light to a darkness that goes unseen by most of us but threatens us all.

Jeannetta's Story



Native Tulsan Jeannetta McCrery is a survivor of sexual trafficking. She considers herself one of the lucky ones who managed to escape her plight years after being abducted locally at age 12.

Jeannetta's story is one of unimaginable horror. Her childhood was cut tragically short when she was molested by a family member. Alone with her secret, Jeannetta fell in with an older crowd of friends and acquaintances. On one particular night, she was drugged by one of them. She awoke the next day, naked, confined on a dirty mattress inside a room she didn't recognize. There, the windows were boarded up, swallowing her in darkness. Voices and screams filtered into the room.

For three consecutive weeks, Jeannetta was visited by a parade of men every day. A short time later, she was transported across the country, along with other girls, in what would become years of sexual slavery. "There was no

possible way of escape," Jeannetta says. "The threats, the guns, the screams of a girl being murdered in another room, you knew what would happen if you tried to leave."

In a motel room in Texas, Jeannetta was a reward to her captors' drug customers. Over the years she had earned small tokens of freedom in the way of time outside to breathe fresh air. On one fateful night, Jeannetta stood outside of her motel room where she caught sight of a private airport, so close yet so far away. She waited for the right moment and then she ran.

Minutes later headlights sliced through the night. A car screeched to a stop beside her. In a dark blur, Jeannetta's captors jumped out with ice picks, stabbing her 36 times and leaving her for dead. After an airport security guard found her clinging to life, Jeannetta was life-flighted to a Dallas hospital where she

Today, at age 41, Jeannetta is the face of sexual trafficking in Oklahoma. Now married and only months away from earning her master's degree in clinical social work, she uses her story to dispel the myth that such horrors don't exist here, not in Tulsa. Her transformation from victim to survivor is a testament to all who falsely believe that children and teens caught in organized prostitution choose their destiny, even at age 12.

More importantly, Jeannetta is also a powerful voice for those still caught in sexual trafficking—looking, praying, pleading for a way out of their own horror story. Project Dark 2 Light is that way out. On behalf of all young women who are still victims, who are nameless, faceless and without a voice, Project Dark 2 Light is the means that enable you to help us, help them.

Project Dark 2 Light Staff

Wilma Lively

Executive Director, DaySpring Villa

Wilma Lively is responsible for the day-to-day operations of DaySpring Villa and heads up Project Dark 2 Light. She was named executive director of the shelter in 2008. Lively has worked tirelessly to bring statewide attention to the growing problem of domestic violence and its effects on families and communities throughout Oklahoma. She is also recognized for leading DaySpring Villa to achieve the first certification of any domestic violence shelter in Oklahoma to respond to adult victims of sexual trafficking.

Susan Cox

Assistant Director

A volunteer of DaySpring Villa since 1997, Susan Cox joined the shelter's staff as assistant director in 2009. She earned her master's degree in healthcare administration from Oklahoma State University in Stillwater.

Shawna Howard

Case Manager

Shawna Howard joined DaySpring Villa in 2009 where she serves as case manager. She earned her bachelor's degree in family psychology at Oklahoma Baptist University in Shawnee. Shawna works closely with Oklahomans Against Trafficking Humans (OATH) and other national advocates to develop the programs that are specifically tailored to adult victims who've been trafficked.

Jeannetta McCrery

House Staff

Jeannetta McCrery joined DaySpring Villa in 2010 where she serves as house staff. She earned her bachelor's degree in clinical social work from Northeastern State University in Tahlequah and will earn her master's degree in clinical social work from The University of Oklahoma in Norman in 2013. Jeannetta brings a unique perspective to DaySpring Villa's response to sexual slavery victims. As a survivor herself, she is actively learning the approaches to intervention and treatment for adult victims.



Shawna Howard

Jeannetta McCrery

Wilma Lively

Susan Cox

Phase I

Achieve Certification by the Oklahoma Attorney General's Office to Provide Shelter and Services to Adult Victims of Sexual Trafficking



The Oklahoma Attorney General's Victim Services Unit in April 2012 certified DaySpring Villa as not only the state's first faith-based program but the state's first program of any shelter to offer services to adult victims of human sex trafficking.

Following legislation introduced in July 2011, DaySpring Villa applied for certification to provide emergency shelter, medical services, food, clothing, and advocacy on behalf of adult victims who have escaped their captors or left organized prostitution of their own will.

DaySpring Villa's board of directors unanimously agreed to pursue this certification as a means to transform victims into survivors, using the tools and techniques that have made this shelter a proven bridge from domestic physical and sexual violence to independence and self-sufficiency.

Executive Director Wilma Lively, along with her staff, immediately went to work to develop the policies and protocols required under the guidelines of Oklahoma Statute Title 75, Chapter 30, to address the needs of adult sexual trafficking victims. This included determining the added space, staff and specialized services required to assist 15 to 17 adult survivors at any one time to heal, set practical goals, and become productive members of our communities.

While Phase I of Project Dark 2 Light is completed, we must now focus on Phases Two and Three that will enable DaySpring Villa to properly care for these victims.

Since the introduction of legislation, DaySpring Villa has already received three survivors of sexual trafficking. Our existing shelter averages 95-plus percent capacity year round, which demonstrates the need to construct additional space to house 15 to 17 adult victims of sexual trafficking.



OFFICE OF ATTORNEY GENERAL
STATE OF OKLAHOMA

April 12, 2012

DaySpring Villa
P.O. Box 1588
Sand Springs, OK 74063

Dear Ms. Lively:

Thank you for your application requesting approval from the Office of Attorney General Victims Services Unit to provide services to Adult Victims of Sex Trafficking. Approval has been granted based on the review of your application and required documentation. The certification status for a new service program is temporary certification for one year. In approximately six months, our staff will be contacting you to schedule an appointment to review sex trafficking client files.

I want to congratulate you and your staff and the board of directors for taking this step to provide services to victims of sex trafficking here in Oklahoma. Congratulations for being the first faith based program to be certified in Oklahoma for Adult Victims of Sex Trafficking.

If you have any questions or need assistance, please feel free to contact me.

Sincerely,

Lesley Smith March, Chief
Victims Services Unit

LM/mg

313 N.E. 21ST STREET • OKLAHOMA CITY, OK 73105 • (405) 521-3921 • FAX: (405) 521-6246



Certification Achieved

**Oklahoma Office
of the Attorney General**
E. Scott Pruitt

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News Release
04/18/2012

AG's Victim Services Unit Certifies First Faith-Based Program for Adult Survivors of Trafficking

OKLAHOMA CITY – The Attorney General's Victim Services Unit has certified Oklahoma's first program to offer services to adult victims of human sex trafficking.

"One of our goals at the Attorney General's Office is to help create a network of resources for victims of crime and their families," Attorney General Scott Pruitt said. "Certification is an important step in ensuring that any victims' program is operating at the highest standards."

DaySpring Villa of Tulsa will provide the new service along with its women's and children's programs. DaySpring Villa is Oklahoma's only faith-based, certified domestic violence shelter and sexual assault program.

Wilma Lively, DaySpring's executive director said "We at DaySpring Villa consider it a privilege to be able to offer services to hurting women and their children."

According to the FBI, human trafficking generates \$9.5 billion in yearly revenues worldwide. Sex traffickers often operate sex businesses disguised as modeling studios, health spas, massage parlors or bikini bars.

Last year, the National Human Trafficking Resource Center Hotline – (888) 373-7888 – received 102 calls from Oklahoma.

Some warning signs that someone may be a trafficking victim include:

- Not free to leave, or come and go as they wish;
- Under 18;
- Is in the commercial sex industry and has a manager;
- Is unpaid, paid very little, or paid only in tips;
- Works excessively long or unusual hours;
- Is not allowed breaks or suffers unusual restrictions at work;
- The workplace has high security measures – opaque windows, boarded up windows, barbed wire, security cameras, etc.

For more information, go online to the Attorney General's website at www.oag.ok.gov or contact DaySpring Villa at (918) 245-4075.

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|313 NE 21st Street, Oklahoma City, OK 73105 | OKC 405.521.3921| Tulsa 918.581.2885 |

Phase II

Restore and Expand Existing Facility to Accommodate Adult Victims of Sexual Trafficking

DaySpring Villa's physical facility is comprised of 30,000 square feet, 25,000 of which consists of 17 guest rooms, a large bathroom to accommodate the shelter's guests and their children, two small bathrooms for visitors and staff, a large kitchen and dining room, a TV room, library, snack center, a children's recreation room, administrative offices, and a separate wing for live-in staff and out-of-state college interns during the summer. On average, we experience a 95-plus percent capacity level of guests and their children throughout the year and can shelter up to 55 women and their children at any one time.

Restoring the East Wing

The East Wing represents 5,000 square feet of our facility where volunteers sort donations, and where clothing, household items, furniture, bedding and other contributions are stored for use by our guests after they have transitioned into homes of their own. The East Wing consists of 10 rooms, 8 bathrooms, two offices, a room used as a beauty shop, an exercise room and a common area, but has not been completely renovated since DaySpring Villa purchased the building in 1995.

Because the East Wing is already designed for additional guest rooms, it provides an ideal space to house adult victims of sexual trafficking. These rooms will be restored and furnished to accommodate 15 to 17 victims, and will include added security. Bathrooms will be properly plumbed for new sinks, commodes, showers and bathtubs. To date, \$53,043 in grant money has allowed us to perform some restoration of this wing, including the installation of energy efficient windows, some tile work, painting, and electrical updates.

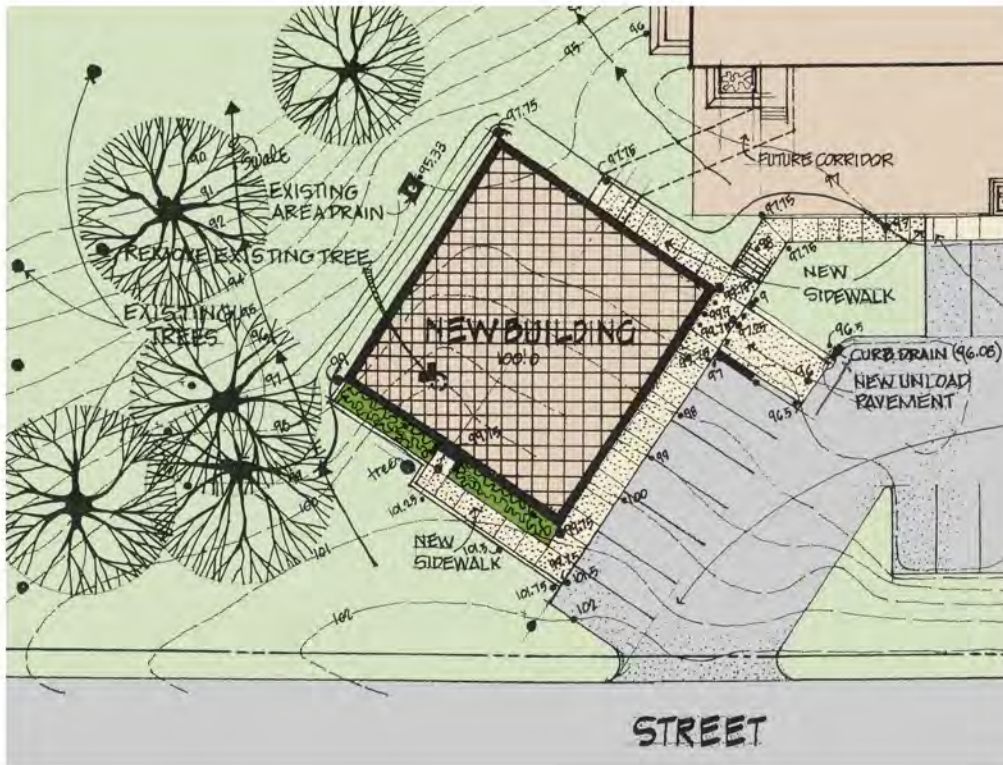
New Construction

Along with the restoration of the East Wing, DaySpring Villa proposes construction of a 3,360 square foot facility expansion that will connect to the shelter by covered walkway. Initially, this new construction will be used to house donations now stored in the East Wing. The expansion can then be easily converted to house additional guests with bedrooms, bathrooms and a common area.

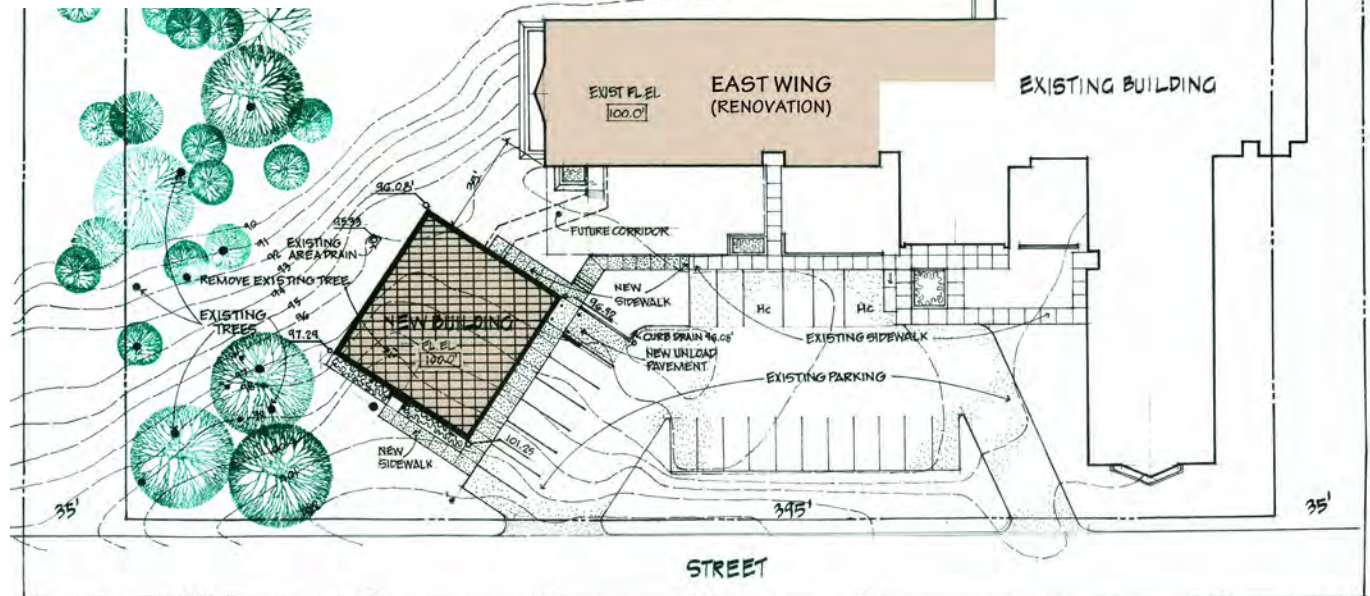
When we are fully funded, DaySpring Villa estimates that completion of restoration and construction will take six to nine months.

Project Dark 2 Light Phase II Costs

	Material	Labor	Subcontract	Total
New Construction				
Sitework			16,500	16,500
Concrete	15,512	6,057	11,306	32,875
Masonry			29,280	29,280
Structural Steel	1,500		4,500	6,000
Carpentry	54,483	10,360	69,578	134,421
Equipment/Appliances	1,325	105	4,500	5,930
Plumbing			23,500	23,500
HVAC			35,000	35,000
Electrical			19,500	19,500
Covered Walkway	16,286	8,953	37,415	62,654
Total Direct Cost	\$89,106	\$25,475	\$251,079	\$365,660
General Requirement	3,950	11,284	9,000	24,234
Sub-Total	\$93,056	\$36,759	\$260,079	\$389,894
Labor Burden 0.35		9,732		9,732
Liability Insurance			530	530
Overhead	8,368	3,754	22,319	34,441
Profit 5%	4,602	2,065	12,276	18,943
Total Construction Cost	\$106,026	\$52,310	\$295,204	\$453,540
Renovation				
Room Renovations		10,000		10,000
Furniture	9,662			9,662
Plumbing	23,408			23,408
Lighting/Ceiling Fans	3,000			3,000
Flooring	6,000			6,000
Other				
Sustainability				\$100,000
Architectural Fees			18,000	18,000
Security Upgrades			10,000	10,000
Marketing and Fundraising			25,000	25,000
Grand Total				\$658,610



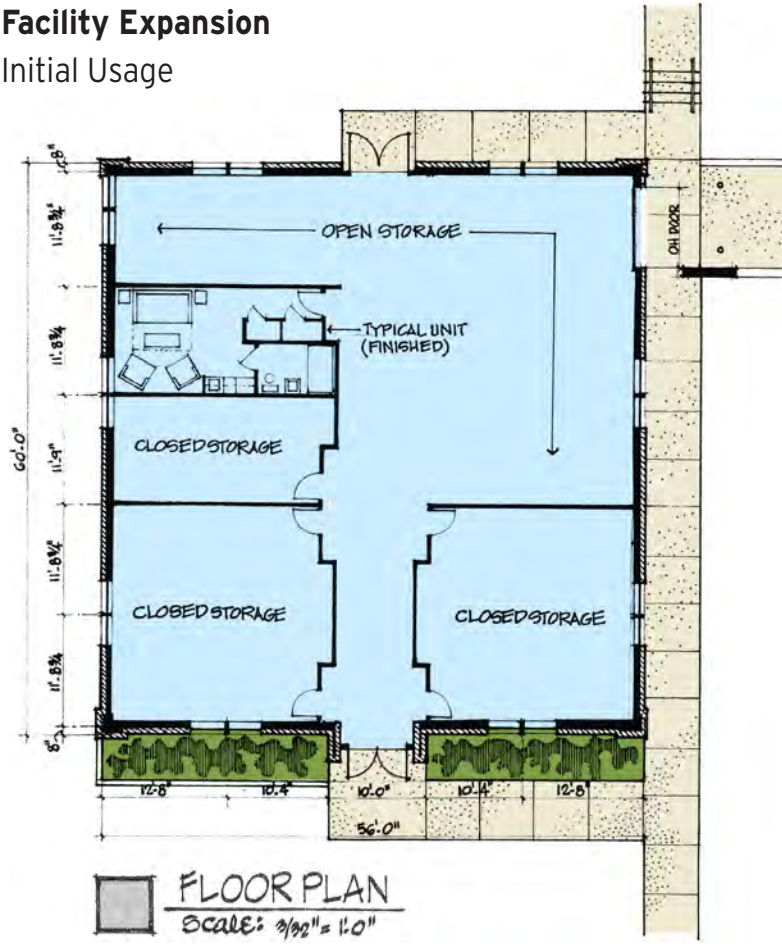
Proposed new construction will consist of a wood framed 60 ft. by 56 ft. by 10 ft. building with brick veneer, hollow metal doors and frames, wood framed and insulated interior walls, smooth finish and painted drywall, one overhead door, vinyl composition tile flooring, tile cove base, appliances for one suite, air conditioning, electrical service and lighting.



Construction Renderings

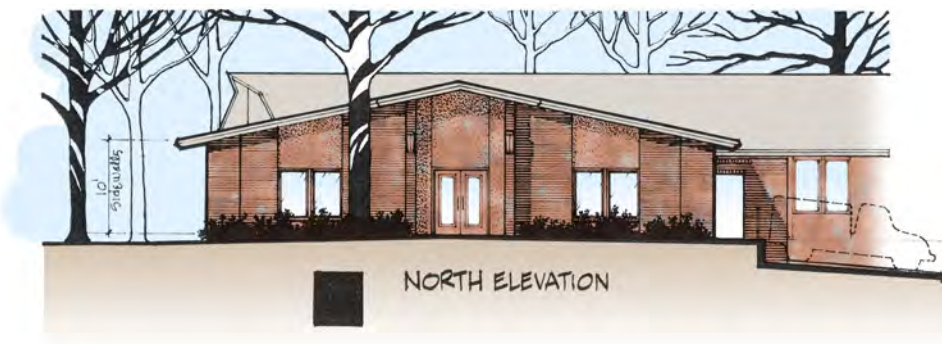
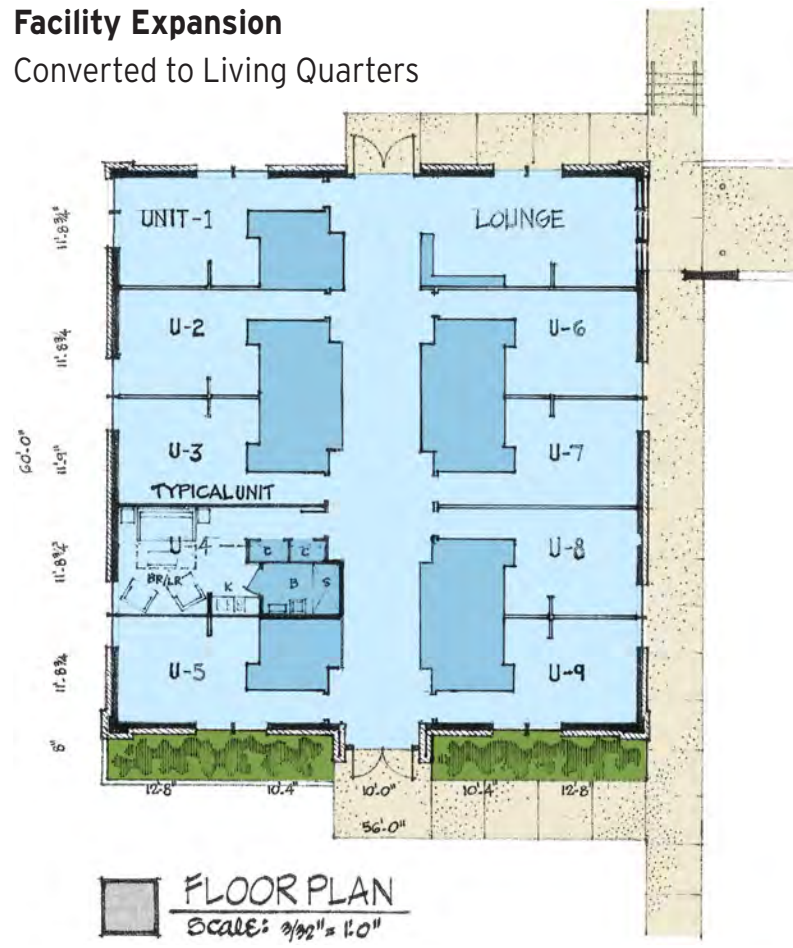
Facility Expansion

Initial Usage



Facility Expansion

Converted to Living Quarters



Phase III

Operating Costs to Provide Added Staff and Specialized Services for Adult Victims of Sexual Trafficking

DaySpring Villa's staff is currently made up of 15 members, each of whom brings diverse experience, education and skills to ensure the shelter operates properly and that all domestic violence guests and their children receive quality care and individual attention.

Adult victims of sexual trafficking, however, fall into a different category than abused and battered women.

- Although they may share similar traits, secrecy is the trademark of sexual slavery so many victims may not view their experience as abuse.
- Some victims may be internationals who are distrustful of the police, speak little or no English, and believe that their plight is actually a legitimate job that they must return to.
- Others are mentally and emotionally traumatized after living day in, day out, under the threat of torture or death.
- For most, shame is the greatest barrier to not only acknowledging their need for help but accepting it.

One thing is certain, however: adult victims of sex trafficking require longer, more specialized treatment than domestic violence survivors.

To provide the specialized treatment and care these survivors require, DaySpring Villa proposes initially adding one full-time case manager, one full-time licensed counselor, and two house staff to our current team. The case manager's responsibilities will include assessing the victim's needs, developing a goals-oriented plan (empowerment recovery), providing court advocacy, and directing them to community resources to help them get on their feet. The counselor will work directly with all of our guests and their children. Given the nature of organized prostitution, added security to the shelter is a must.

2012 and 2013 Operating Budget

	2012	2013
Total Revenues	\$742,468	\$1,158,180
Expenses		
Shelter Programs - Domestic Violence		
Expenses	78,676	80,895
Wages & Benefits	306,548	401,954
Shelter Programs - Sexual Human Trafficking		
Expenses		111,745
Wages & Benefits		181,401
Fundraising		
Expenses	120,280	125,280
Wages & Benefits	60,942	64,292
Management/General		
Expenses	92,986	95,390
Wages & Benefits	83,036	97,223
Total Expenses	\$742,468	\$1,158,180

Oklahoma Patronage Partnerships

Ensuring the unique quality of life in Tulsa and throughout Oklahoma is not only part of our collective value system; it's part of our character and certainly one of our greatest assets.

As individuals, employees, entrepreneurs and church members, Oklahomans are stalwart in our belief that, together, we can overcome virtually any menace that threatens our home, our families and our future. More importantly, we are partners who rise to these challenges—whether it's responding to disaster, feeding the hungry, donating blood, or addressing a growing blight on our communities.

DaySpring Villa asks that you join us as a partner in Project Dark 2 Light, so that we can make a positive impact on those who have survived what can only be called a diabolical evil. Your patronage, your voice, and your helping hand are vital to our mission to bring human beings with purpose out of the darkness and into the light.

\$250,000+	Illumination Patron
	Name plate and logo on East Wing common area and three guest rooms Plaque for display in company, church or home Table of 10 to Celebration Dinner upon completion of construction Two tables of 10 to DaySpring Villa's annual Royal Feast fundraiser
\$150,000	Radiance Patron
	Name plate and logo on East Wing common area and three guest rooms Plaque for display in company, church or home Table of 10 to Celebration Dinner upon completion of construction Table of 10 to DaySpring Villa's annual Royal Feast fundraiser
\$ 100,000	Aurora Patron
	Name plate and logo on two guest rooms Plaque for display in company, church or home Eight tickets to Celebration Dinner upon completion of construction Eight tickets to DaySpring Villa's annual Royal Feast Fundraiser
\$ 50,000	Incandescent Patron
	Name plate and logo on one guest room Plaque for display in company, church or home Six tickets to Celebration Dinner upon completion of construction Six tickets to DaySpring Villa's annual Royal Feast Fundraiser

\$ 25,000 Brilliance Patron

Plaque for display in company, church or home
Four tickets to Celebration Dinner upon completion of construction
For tickets to DaySpring Villa's annual Royal Feast fundraiser

\$ 10,000 Shine Patron

Plaque for display in company, church or home
Two tickets to Celebration Dinner upon completion of construction
Two tickets to DaySpring Villa's annual Royal Feast fundraiser

All patrons will also receive:

Progress report six times per year or any time upon request
Recognition in all communications regarding Project Dark 2 Light
Quarterly DaySpring Villa newsletter and annual report

Project Dark 2 Light is a timely response to a very real problem spilling across Oklahoma. With your participation, we can become a lifeline to help adult sexual trafficking victims reclaim their lives.

As you consider your partnership with us, we invite you to tour DaySpring Villa and see our shelter and operations for yourself. We believe you'll come away with a fresh understanding by what you see, the stories you hear, and the faces of survivors whose lives have been forever changed here.

Thank you in advance for your support of Project Dark 2 Light. Should you have any questions or require any additional information, please call us at 918.245.4075.





WE

WILL



HELP

THEM



HELP

US

HELP

THEM

projectdark2light



P.O. Box 1588 | Sand Springs, OK 74063 | 918.245.4075 | dayspringvilla.com

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